

## Where To Download The Cartoon Introduction To Economics Volume 1 Microeconomics

### The Cartoon Introduction To Economics Volume 1 Microeconomics | 98a5f52347d5c856a02c7d88f6884f18

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DummiesThe Cartoon Introduction to EconomicsThe Invisible Heart????!?!?.?? ??????????????The Cartoon Introduction to CalculusEconomixThe  
Cartoon Introduction to StatisticsSPIN-FREE ECONOMICSThe Soulful ScienceThe Cartoon Introduction to PhilosophyCartoon Guide to  
StatisticsThe Cartoon Introduction to EconomicsThe Cartoon Introduction to Economics, Volume 2The Cartoon Introduction to EconomicsThe  
Cartoon Introduction to EconomicsEconomics in WonderlandMacroeconomics / The Cartoon Introduction to Economics Volume 2: MacroeconomicsThe  
Cartoon Introduction to Economics, Volume I: Microeconomics

A guide to the study of how and why you really make financial decisions While classical economics is based on the notion that people act  
with rational self-interest, many key money decisions—like splurging on an expensive watch—can seem far from rational. The field of  
behavioral economics sheds light on the many subtle and not-so-subtle factors that contribute to our financial and purchasing choices. And  
in Behavioral Economics For Dummies, readers will learn how social and psychological factors, such as instinctual behavior patterns, social  
pressure, and mental framing, can dramatically affect our day-to-day decision-making and financial choices. Based on psychology and rooted  
in real-world examples, Behavioral Economics For Dummies offers the sort of insights designed to help investors avoid impulsive mistakes,  
companies understand the mechanisms behind individual choices, and governments and nonprofits make public decisions. A friendly  
introduction to the study of how and why people really make financial decisions The author is a professor of behavioral and institutional  
economics at Victoria University An essential component to improving your financial decision-making (and even to understanding current  
events), Behavioral Economics For Dummies is important for just about anyone who has a bank account and is interested in why—and when—they  
spend money.

"Volume Two: Macroeconomics explains the factors that affect the economy of an entire country, and indeed the planet. It explores the two  
big concerns of macroeconomics: how economies grow and why economies collapse. It illustrates the basics of the labor market and explains  
what the GDP is and what it measures, as well as the influence of government, trade, and technology on the economy. Along the way it covers  
the economics of global poverty, climate change, and the business cycle."--P. [4] of cover.

The Cartoon Introduction to Statistics is the most imaginative and accessible introductory statistics course you'll ever take. Employing an  
irresistible cast of dragon-riding Vikings, lizard-throwing giants, and feuding aliens, the renowned illustrator Grady Klein and the award-  
winning statistician Alan Dabney teach you how to collect reliable data, make confident statements based on limited information, and judge  
the usefulness of polls and the other numbers that you're bombarded with every day. If you want to go beyond the basics, they've created  
the ultimate resource: "The Math Cave," where they reveal the more advanced formulas and concepts. Timely, authoritative, and hilarious,  
The Cartoon Introduction to Statistics is an essential guide for anyone who wants to better navigate our data-driven world.

If you have ever looked for P-values by shopping at P mart, tried to watch the Bernoulli Trails on "People's Court," or think that the  
standard deviation is a criminal offense in six states, then you need The Cartoon Guide to Statistics to put you on the road to statistical  
literacy. The Cartoon Guide to Statistics covers all the central ideas of modern statistics: the summary and display of data, probability  
in gambling and medicine, random variables, Bernoulli Trails, the Central Limit Theorem, hypothesis testing, confidence interval

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estimation, and much more—all explained in simple, clear, and yes, funny illustrations. Never again will you order the Poisson Distribution in a French restaurant!

Climate change is no laughing matter—but maybe it should be. The topic is so critical that everyone, from students to policy-makers to voters, needs a quick and easy guide to the basics. The Cartoon Introduction to Climate Change entertains as it educates, delivering a unique and enjoyable presentation of mind-blowing facts and critical concepts. "Stand-up economist" Yoram Bauman and award-winning illustrator Grady Klein have created the funniest overview of climate science, predictions, and policy that you'll ever read. You'll giggle, but you'll also learn about everything from Milankovitch cycles to carbon taxes. If those subjects sound daunting, consider that Bauman and Klein have already written two enormously successful cartoon guides to economics, making this notoriously dismal science accessible to countless readers. Bauman has a PhD in economics and has taught at both the high school and college level, but he now makes a living performing at comedy clubs, universities, and conferences, sharing the stage with personalities as diverse as Robin Williams and Paul Krugman. The authors know how to get a laugh—and they know their facts. This cartoon introduction is based on the latest report from the authoritative Intergovernmental Panel on Climate Change (IPCC) and integrates Bauman's expertise on economics and policy. If economics can be funny, then climate science can be a riot. Sociologists have argued that we don't address global warming because it's too big and frightening to get our heads around. The Cartoon Introduction to Climate Change takes the intimidation and gloom out of one of the most complex and hotly debated challenges of our time. References available at <http://standupeconomist.com/cartoon-climate/>

"An illustrated introduction to the major subjects of Western philosophy, guided by Heraclitus"--

Provides an introduction to the principles of both microeconomics and macroeconomics that features graphic representations of key concepts.

The Dismal Science. The Worldly Philosophy. The Science of Scarcity. Most people think economics is one of the most challenging and complex fields of study. But with this book, it doesn't have to be! You will learn how the U.S. economy works in unbiased, easy-to-understand language. And you can learn it without the complex equations, arcane graphs, and technical jargon you'll find in most economic texts. David A. Mayer and Melanie E. Fox explain: Why and how we trade How the government intervenes in markets Unemployment and inflation Supply and demand Competitive, financial, and foreign exchange markets How the economy is measured You will also learn about the causes and fallout of the recent recession and how global climate change may transform the way our economy operates. Most important, with this introduction, you'll learn how our complex and dynamic economy affects the way we actually live our lives.

New York Times bestseller Stimulus plans: good or bad? Free markets: How free are they? Jobs: Can we afford them? Occupy Wall Street . . . worldwide! Everybody's talking about the economy, but how can we, the people, understand what Wall Street or Washington knows—or say they know? Read Economix. With clear, witty writing and quirky, accessible art, this important and timely graphic novel transforms "the dismal science" of economics into a fun, fact-filled story about human nature and our attempts to make the most of what we've got . . . and sometimes what our neighbors have got. Economix explains it all, from the beginning of Western economic thought, to markets free and otherwise, to economic failures, successes, limitations, and future possibilities. It's the essential, accessible guide to understanding the economy and economic practices. A must-read for every citizen and every voter. Find teaching guides for Economix and other titles at [abramsbooks.com/resources](http://abramsbooks.com/resources). PRAISE FOR ECONOMIX "Goodwin brilliantly contextualizes economic theories with historical narrative, while Burr's simple but elegant illustration employs classical techniques like caricaturing politicians and symbolizing big businesses (as a gleeful factory) to help the reader visualize difficult concepts." —Publishers Weekly, starred review "[Economix] brings a lively visual sensibility to this intensely abstruse subject matter without condescending to the reader or dumbing the ideas down." —MotherJones.com "Flat-out awesome!" —Wired.com "This witty and elegant volume takes on a number of complex issues—in this case, economics, history and finance—and makes them comprehensible for mere mortals." —Miami Herald "After reading Economix I felt like I understood many fundamental aspects about the way the world works that I had been too lazy to learn about before . . . Economix is a book I'm going to buy and give to

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people.” –Boing Boing “Having never taken economics in college, I find the world of high finance needlessly complicated and confusing. Thankfully Michael Goodwin saw the need for a basic primary on how the economy currently works and how we got here. A text like this would certainly help high school and college students gain their first taste of financial literacy and it comes recommended for the rest of us.” –ComicMix.com “Just when the world seems to have fallen apart thanks to the economy, Goodwin and Burr’s *Economix* comes along to give us some understanding of the immense, yet still ‘delicate machine’ that controls our world so that we can be the rulers with our votes and not the uninformed (or disinformed) ruled.” –BigThink.com “Michael Goodwin hasn’t just written a great graphic novel—he’s written one that should be required for every school, newsroom and library in the United States.” –Minneapolis Star Tribune “It’s simply phenomenal. You could read ten books on the subject and not glean as much information.” – David Bach founder of FinishRich Media; author of nine New York Times bestsellers, including *Debt Free for Life* and *The Automatic Millionaire* “Goodwin has done the seemingly impossible—he has made economics comprehensible and funny.” – Joel Bakan, author of *The Corporation: The Pathological Pursuit of Profit and Power* “An amazing lesson in true-world economics! Delightfully presented, powerful, insightful, and important information! What a fun way to fathom a deep and often dark subject!” – John Perkins, author of *Hoodwinked* and the New York Times bestseller *Confessions of an Economic Hit Man* “Smart, insightful, clear, and as close to the truth as economics can get. The bonus: Who would have guessed that economics could be fun, and—here’s the joy—really accessible? Goodwin roots us in history and fills us with common sense understanding. As he puts it early on, economics seems horribly complicated mostly because we’re looking at it all at once. Broken down into its component pieces, it’s relatively easy to understand. And a good understanding of economics is critical to maneuvering in the world today. If I were compiling a list of the 100 most important books you can read in a lifetime, this would be on it.” –Stephen Petranek, editor-in-chief, *Weider History* magazines, former editor-in-chief of *Discover* magazine “Through a potent mix of comics and punchy, concise, accessible prose, Goodwin takes us on a provocative, exhaustively researched, and exceedingly engaging trip through our history and present day, creating an alternately hilarious and scary picture of where we are today as an economy— and what it all means. More than that, Goodwin makes the arcane, understandable. If your mind either spins or slumbers at the thought of economics, read Goodwin’s *Economix* and all will become clear. –Nomi Prins, author of *It Takes a Pillage: An Epic Tale of Power, Deceit, and Untold Trillions* “*Economix* is a lively, cheerfully opinionated romp through the historical and intellectual foundations of our current economy and our current economic problems. Goodwin has a knack for distilling complex ideas and events in ways that invite the reader to follow the big picture without losing track of what actually happened. Any reader wondering how our economy got to where it is today will find this a refreshing overview.” –Timothy W. Guinnane, Philip Golden Bartlett Professor of Economic History, Yale University

In *Homer Economicus* a cast of lively contributors takes a field trip to Springfield, where the Simpsons reveal that economics is everywhere. By exploring the hometown of television’s first family, this book provides readers with the economic tools and insights to guide them at work, at home, and at the ballot box. Since *The Simpsons* centers on the daily lives of the Simpson family and its colorful neighbors, three opening chapters focus on individual behavior and decision-making, introducing readers to the economic way of thinking about the world. Part II guides readers through six chapters on money, markets, and government. A third and final section discusses timely topics in applied microeconomics, including immigration, gambling, and health care as seen in *The Simpsons*. Reinforcing the nuts and bolts laid out in any principles text in an entertaining and culturally relevant way, this book is an excellent teaching resource that will also be at home on the bookshelf of an avid reader of pop economics.

Need to understand today’s economy? This is the book for you. *The Cartoon Introduction to Economics, Volume Two: Macroeconomics* is the most accessible, intelligible, and humorous introduction to unemployment, inflation, and debt you’ll ever read. Whereas *Volume One: Microeconomics* dealt with the optimizing individual, *Volume Two: Macroeconomics* explains the factors that affect the economy of an entire country, and indeed the planet. It explores the two big concerns of macroeconomics: how economies grow and why economies collapse. It illustrates the basics of the labor market and explains what the GDP is and what it measures, as well as the influence of government, trade, and technology on the economy. Along the way, it covers the economics of global poverty, climate change, and the business cycle. In short, if any of these topics have cropped up in a news story and caused you to wish you grasped the underlying basics, buy this book.

"For many, Thomas Carlyle's put-down of economics as "the dismal science" rings true - especially in the aftermath of the crash of 2008.

## Where To Download The Cartoon Introduction To Economics Volume 1 Microeconomics

But Diane Coyle argues that economics today is more soulful than dismal, a more practical and human science than ever before. *The Soulful Science* describes the remarkable creative renaissance in economics, how economic thinking is being applied to the paradoxes of everyday life. "This revised edition incorporates the latest developments in the field, including the rise of behavioral finance, the failure of carbon trading, and the growing trend of government bailouts. She also discusses such major debates as the relationship between economic statistics and presidential elections, the boundary between private choice and public action, and who is to blame for today's banking crisis"--Jacket.

The internationally bestselling authors of *The Cartoon Introduction to Economics* return to make calculus fun. The award-winning illustrator Grady Klein has teamed up once again with the world's only stand-up economist, Yoram Bauman, Ph.D., to take on the daunting subject of calculus. A supplement to traditional textbooks, *The Cartoon Introduction to Calculus* focuses on the big ideas rather than all the formulas you have to memorize. With Klein and Bauman as our guides, we scale the dual peaks of Mount Derivative and Mount Integral, and from their summits, we see how calculus relates to the rest of mathematics. Beginning with the problems of speed and area, Klein and Bauman show how the discipline is unified by a fundamental theorem. We meet geniuses like Archimedes, Liu Hui, and Bonaventura Cavalieri, who survived the slopes on intuition but prepared us for the avalanche-like dangers posed by mathematical rigor. Then we trek onward and scramble through limits and extreme values, optimization and integration, and learn how calculus can be applied to economics, physics, and so much more. We discover that calculus isn't the pinnacle of mathematics after all, but its tools are foundational to everything that follows. Klein and Bauman round out the book with a handy glossary of symbols and terms, so you don't have to worry about mixing up constants and constraints. With a witty and engaging narrative full of jokes and insights, *The Cartoon Introduction to Calculus* is an essential primer for students or for anyone who is curious about math.

The award-winning illustrator Grady Klein has paired up with the world's only stand-up economist, Yoram Bauman, PhD, to take the dismal out of the dismal science. From the optimizing individual to game theory to price theory, *The Cartoon Introduction to Economics* is the most digestible, explicable, and humorous 200-page introduction to microeconomics you'll ever read. Bauman has put the "comedy" into "economy" at comedy clubs and universities around the country and around the world (his *"Principles of Economics, Translated"* is a YouTube cult classic). As an educator at both the university and high school levels, he has learned how to make economics relevant to today's world and today's students. As Google's chief economist, Hal Varian, wrote, "You don't need a brand-new economics. You just need to see the really cool stuff, the material they didn't get to when you studied economics." *The Cartoon Introduction to Economics* is all about integrating the really cool stuff into an overview of the entire discipline of microeconomics, from decision trees to game trees to taxes and thinking at the margin. Rendering the cool stuff fun is the artistry of the illustrator and lauded graphic novelist Klein. Panel by panel, page by page, he puts comics into economics. So if the vertiginous economy or a dour professor's 600-page econ textbook has you desperate for a fun, factual guide to economics, reach for *The Cartoon Introduction to Economics* and let the collaborative genius of the Klein-Bauman team walk you through an entire introductory microeconomics course.

Peopled by larger-than-life heroes and villains, charged with towering questions of good and evil, *Atlas Shrugged* is Ayn Rand's magnum opus: a philosophical revolution told in the form of an action thriller--nominated as one of America's best-loved novels by PBS's *The Great American Read*. Who is John Galt? When he says that he will stop the motor of the world, is he a destroyer or a liberator? Why does he have to fight his battles not against his enemies but against those who need him most? Why does he fight his hardest battle against the woman he loves? You will know the answer to these questions when you discover the reason behind the baffling events that play havoc with the lives of the amazing men and women in this book. You will discover why a productive genius becomes a worthless playboy why a great steel industrialist is working for his own destruction why a composer gives up his career on the night of his triumph why a beautiful woman who runs a transcontinental railroad falls in love with the man she has sworn to kill. *Atlas Shrugged*, a modern classic and Rand's most extensive statement of Objectivism--her groundbreaking philosophy--offers the reader the spectacle of human greatness, depicted with all the poetry and power of one of the twentieth century's leading artists.

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With technology and globalization advancing at breakneck speed, the world economy becomes more complex by the day. Activists, politicians, and media enablers—conservative and liberal, left and right, informed and just plain wrong—consistently seize this opportunity to present woefully simplistic explanations and hype the latest myths regarding issues affecting the economy. Their purpose is not to educate but to advocate and, in many cases involving the media, manufacture outrage to drive ratings higher. So, where can you find the truth about today's economy and how it affects you? Turn off the TV, put down the magazine, log off the Internet—and read this book. *Spin-Free Economics* places the current economic debates where they belong: in the middle of the road. With no political ax to grind, Nariman Behravesh takes a centrist approach to explain how today's economic issues affect individuals and businesses. Along the way, he debunks myths regarding the effects of immigration, unemployment, regulation, productivity, education, health care, and other headline issues. *Spin-Free Economics* answers today's most pressing questions, including Will more regulation prevent financial crises? Are outsourcing and foreign ownership good or bad for Americans? Should we fear or embrace Asia's emerging economic powers? Is aid or trade the solution to global poverty? The vast majority of economists, Behravesh points out, are independent analysts who are in agreement on many of today's issues. Unfortunately, the subject has been taken over by opportunists, whose answers to the questions above invariably fall along partisan lines. *Spin-Free Economics* is a breath of fresh air for those seeking an alternative to the chatter of ideologues and cynics. Rejecting the manipulative approach of "sound-bite economics," Nariman Behravesh uses facts and insight tempered by clearheaded reason to present the most accurate assessment of the subject to date.

An award-winning cartoonist teams up with an award-winning psychologist to introduce readers to the complex—and often comedic—world of psychology. Psychology is the study of human behavior. It is a serious and worthy endeavor that has given us scientific knowledge of the ways our minds make sense of the world. Yet, as cartoonist Grady Klein and psychologist Danny Oppenheimer point out, the study of human experience can also be often really funny. This is the field, after all, that brought us drooling dogs, snacking rats, and "Freudian slips." With detailed observations on perception, stress, emotions, cognition, and more, *Psychology: The Comic Book Introduction* offers students and curious readers an entertaining guide to the ways our brains help us navigate incredibly complicated environments, yet often fool us in fascinating ways.

The *Cartoon Introduction to Statistics* is the most imaginative and accessible introductory statistics course you'll ever take. Employing an irresistible cast of dragon-riding Vikings, lizard-throwing giants, and feuding aliens, the renowned illustrator Grady Klein and the award-winning statistician Alan Dabney teach you how to collect reliable data, make confident statements based on limited information, and judge the usefulness of polls and the other numbers that you're bombarded with every day. If you want to go beyond the basics, they've created the ultimate resource: "The Math Cave," where they reveal the more advanced formulas and concepts. Timely, authoritative, and hilarious, *The Cartoon Introduction to Statistics* is an essential guide for anyone who wants to better navigate our data-driven world.

Explains the complicated subject of economics with illustrations and a series of easy-to-follow questions and answers.

"Every Who down in Who-ville liked Christmas a lot . . . but the Grinch, who lived just north of Who-ville, did NOT!" Not since "'Twas the night before Christmas" has the beginning of a Christmas tale been so instantly recognizable. No holiday season is complete without the Grinch, Max, Cindy-Lou, and all the residents of Who-ville, in this heartwarming story about the effects of the Christmas spirit on even the smallest and coldest of hearts. Like mistletoe, candy canes, and caroling, the Grinch is a mainstay of the holidays, and his story is the perfect gift for young and old. This Read & Listen edition contains audio narration.

A lively, unorthodox look at economics, business, and public policy told in the form of a novel. A love story that embraces the business and economic issues of the day? *The Invisible Heart* takes a provocative look at business, economics, and regulation through the eyes of Sam Gordon and Laura Silver, teachers at the exclusive Edwards School in Washington, D.C. Sam lives and breathes capitalism. He thinks that most government regulation is unnecessary or even harmful. He believes that success in business is a virtue. He believes that our humanity

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*flourishes under economic freedom. Laura prefers Wordsworth to the Wall Street Journal. Where Sam sees victors, she sees victims. She wants the government to protect consumers and workers from the excesses of Sam's beloved marketplace. While Sam and Laura argue about how to make the world a better place, a parallel story unfolds across town. Erica Baldwin, the crusading head of a government watchdog agency, tries to bring Charles Krauss, a ruthless CEO, to justice. How are these two dramas connected? Why is Sam under threat of dismissal? Will Erica Baldwin find the evidence she needs? Can Laura love a man with an Adam Smith poster on his wall? The answers in The Invisible Heart give the reader a richer appreciation for how business and the marketplace transform our lives.*

*Anyone who watches the former U.S. Secretary of Labor and The Daily Show and CNBC commentator's videocasts, viewed on his Inequality Media website, has seen Reich's informal lectures on student debt, social security, and gerrymandering, which he accompanies by quickly drawing cartoons to illustrate his major points. Collected here, for the first time, are short essays, edited from his presentations, and Reich's clean-line, confident illustrations, created with a large sketchpad and magic marker. Economics in Wonderland clearly explains the consequences of the disastrous policies of global austerity with humor, insight, passion, and warmth, all of which are on vivid display in words and pictures.*

*The award-winning illustrator Grady Klein has paired up with the world's only stand-up economist, Yoram Bauman, PhD, to take the dismal out of the dismal science. From the optimizing individual to game theory to price theory, The Cartoon Introduction to Economics is the most digestible, explicable, and humorous 200-page introduction to microeconomics you'll ever read. Bauman has put the "comedy" into "economy" at comedy clubs and universities around the country and around the world (his "Principles of Economics, Translated" is a YouTube cult classic). As an educator at both the university and high school levels, he has learned how to make economics relevant to today's world and today's students. As Google's chief economist, Hal Varian, wrote, "You don't need a brand-new economics. You just need to see the really cool stuff, the material they didn't get to when you studied economics." The Cartoon Introduction to Economics is all about integrating the really cool stuff into an overview of the entire discipline of microeconomics, from decision trees to game trees to taxes and thinking at the margin. Rendering the cool stuff fun is the artistry of the illustrator and lauded graphic novelist Klein. Panel by panel, page by page, he puts comics into economics. So if the vertiginous economy or a dour professor's 600-page econ textbook has you desperate for a fun, factual guide to economics, reach for The Cartoon Introduction to Economics and let the collaborative genius of the Klein-Bauman team walk you through an entire introductory microeconomics course.*

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*Provides lighthearted explanations of basic economic concepts such as inflation, capitalism, depression, and the free market*

*The winners of the Nobel Prize in Economics upend the most common assumptions about how economics works in this gripping and disruptive portrait of how poor people actually live. Why do the poor borrow to save? Why do they miss out on free life-saving immunizations, but pay for unnecessary drugs? In Poor Economics, Abhijit V. Banerjee and Esther Duflo, two award-winning MIT professors, answer these questions based on years of field research from around the world. Called "marvelous, rewarding" by the Wall Street Journal, the book offers a radical*

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*rethinking of the economics of poverty and an intimate view of life on 99 cents a day. Poor Economics shows that creating a world without poverty begins with understanding the daily decisions facing the poor.*

*How do the banks work? Why do prices rise or fall? Is competition wasteful? Questions such as these arise whenever people seek to understand and discuss the economy. This book explains these and other questions through narrative and lucid explanation rooted in everyday experience and commonsense intuitions.*

*Collects essays from the economist, providing insights into topics that continue to drive the public debate from health care reform and drug legalization to school vouchers and the economics of John Maynard Keynes.*

*Need to understand today's economy? This is the book for you. The Cartoon Introduction to Economics, Volume Two: Macroeconomics is the most accessible, intelligible, and humorous introduction to unemployment, inflation, and debt you'll ever read. Whereas Volume One: Microeconomics dealt with the optimizing individual, Volume Two: Macroeconomics explains the factors that affect the economy of an entire country, and indeed the planet. It explores the two big concerns of macroeconomics: how economies grow and why economies collapse. It illustrates the basics of the labor market and explains what the GDP is and what it measures, as well as the influence of government, trade, and technology on the economy. Along the way, it covers the economics of global poverty, climate change, and the business cycle. In short, if any of these topics have cropped up in a news story and caused you to wish you grasped the underlying basics, buy this book.*

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